



JAVIERA CÁCERES BUSTAMANTE

Instructor Professor
Institute of International Studies
University of Chile
+5622 9772800
javcaceres@uchile.cl

EDUCATION

- 2016 - 2017 **UNIVERSITY OF CHILE**
Master's in International Strategy and Trade Policy
Thesis: "Geographical Indications and Pica's Lemon internationalization"
- 2015 **UNIVERSITY OF CHILE**
Certificate in Trade Policy
Certificate in International Studies
- 2011 – 2014 **CATHOLIC UNIVERSITY OF CHILE**
Bachelor of Arts in English Literature and Linguistics
- 2012 – 2014 **CATHOLIC UNIVERSITY OF CHILE**
Minor in Applied Politics
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- 2018 **INAPI – VID Universidad de Chile**
Workshop: Introduction to Intellectual Property
- 2018 **VI - UNCTAD**
Online course on Trade & Gender
- 2017 **WORLD INTELLECTUAL PROPERTY ORGANIZATION**
Introduction to Intellectual Property (e-learning)
- 2017 **WORLD TRADE INSTITUTE – UNIVERSITY OF BERN**
XV Summer Academy
- Frontiers of investment rule-making, Making markets contestable-exploring the trade and competition interface;
- Globalization on trial – anti-globalization, trade, income inequality and human rights;
- Sustainable development in trade and investment agreements;
- Frontiers in intellectual property governance;
- Governance challenges in the digital economy.
- 2016 **ONLINE CENTER UN WOMEN**
Online Course: "Yo sé de Género"

FELLOWSHIPS & AWARDS

2018	UNCTAD Tuition Fee Scholarship Course: "Trade & Gender"
2017	WTI – SECO Academic Partnership Tuition fee scholarship XV Summer School
2011-2014	Catholic University of Chile Academic Excellence Scholarship for undergraduate studies Bachelor of Arts in English Literature and Linguistics

ACADEMIC POSITIONS

March 2019 -	INSTITUTE OF INTERNATIONAL STUDIES UNIVERSITY OF CHILE Instructor Professor
2017 – February 2019	INSTITUTE OF INTERNATIONAL STUDIES UNIVERSITY OF CHILE Research assistant

PROFESSIONAL POSITIONS

2017 –	CONSULTING FIRM TERSUS, SUSTAINABLE TERRITORY Consultant for projects related to Intellectual Property, Geographical Indications and their internationalization; products in the Tarapacá Region
2018	CONSULTING FIRM: BIGESTA Consultant for project related to service exports to Peru
2017	ECONOMIC COMMISSION FOR LATIN AMERICA AND THE CARIBBEAN (ECLAC) Internship program at the International Trade and Integration Division

TEACHING POSITIONS

July 2018	WINTER SCHOOL: GENDER TRADE POLICY Gender and international trade negotiations lecturer
July 2018 and 2019	UNIVERSITY OF CHILE International Negotiations and Trade Policy lecturer

2018 - 2019

**SUMMER COURSE: TRADE POLICY AND DEVELOPMENT
UNIVERSITY OF CHILE**

Intellectual Property, Trade and Development lecturer

2017 -
October 2018

DIPLOMA: DEVELOPMENT, UNIVERSITY OF CHILE

Lectures on International Organizations and Development; intellectual property and development; and geographical indications and trade

SELECTED RESEARCH PROJECTS & CONSULTING

Project: Chinese Studies Program

Lead Researcher: Andrés Bórquez

Financing Institution: IEI – Universidad de Chile

Period: 2019

Project: Geographical Indications for rural development: The Limache's Tomato Case

Lead Researcher: Javiera Cáceres

Financing Institution: IEI – Universidad de Chile

Period: 2019

Project: Intellectual Property in the Pacific Alliance

Lead Researcher: Fabiola Zibetti

Financing Institution: IEI – Universidad de Chile

Period: 2019

Project: Chile – South Korea Economic relations.

Lead researcher: Dorotea López

Financing Institution: Korean Academy of Science

Period: 2019

Project: Assessing international Trade in Services Liberalization

Lead researcher: Felipe Muñoz

Financing Institution: PEEI – IEI – Universidad de Chile

Period: 2018 - 2019

Project: Gender in Chilean Trade Policy

Lead researcher: Dorotea López

Financing Institution: Vicerrectoría de Investigación y Desarrollo – Universidad de Chile

Period: 2018 - 2019

Project: Chilean Design Internationalization

Lead researcher: Felipe Muñoz

Financing Institution: Vicerrectoría de Investigación y Desarrollo – Universidad de Chile

Period: 2018 - 2019

Project: Chilean Design Internationalization

Lead researcher: Dorotea López

Financing Institution: ProChile

Period: 2017 - 2018

SELECTED CONFERENCES

- June 2019 **ICPP 2019**
Presentation: “Gender in Chilean Trade Negotiations” (Paper accepted)
- May 2019 **LASA 2019**
Presentation: “Gender in Chilean Trade Negotiations” (Paper accepted)
- April 2019 **SLAS Annual Conference 2019**
Presentation: “Gender in Chilean Trade Negotiations” (Paper accepted)
- September 2018 **VII REDLAS CONFERENCE 2018**
Paper presentation: “Intellectual Property Rights as Branding Services for Exports Value-Adding: An Analysis of Chile’s Sello De Origen Program” In Buenos Aires, Argentina.
- September 2017 **IV REDLAS CONFERENCE 2017**
Paper presentation: “Geographical Indications protection and value” in San Jose, Costa Rica.
- Octubre 2016 **IV REDLAS CONFERENCE 2016**
Coauthor: “Chile y Perú: Comercio de Servicios en la Minería y Cadenas de Valor” presented at REDLAS 2016 in Sao Paulo Brazil

SELECTED PUBLICATIONS

- Cáceres, J. Lopez, D. Muñoz, F. “Gender in Chilean Free Trade Agreement negotiations” draft paper.
- Cáceres, J. (Under review) “Intellectual Property Rights as Branding Services for Exports Value-Adding: An Analysis of Chile’s Sello De Origen Program”. International Journal of Intellectual Property Management.
- Cáceres, J.; Arias, J.; Cordero, S. (2016) “Inserción de proveedores de servicios chilenos en la minería peruana”. Publicado en Cuadernos de Estudios Internacionales, Universidad de Chile. disponible en: <http://www.iei.uchile.cl/publicaciones/132114/insercion-de-proveedores-de-servicios-chilenos-en-la-mineria-peruana>
- Altman, D. (2016). “Strengthening democratic quality: reactive deliberation in the context of direct democracy” En: Tuesta, F. (Ed) Partidos Políticos y Elecciones, Representación Política en América Latina. PUCP. Lima. (Traducción)

ADDITIONAL SKILLS

- Language Certification : **UNIVERSITY OF CAMBRIDGE**
ESOL Examinations
Advanced level of oral and written English (C1)
Certification: Certificate of Proficiency in English (CPE)
- EDUCATIONAL TESTING SERVICE**
Certification: TOEFL



- Computer Skills
- STATA
 - Microsoft Office (Word, Power Point and Excel)

REFERENCES

- Pablo Saavedra. Professor of Humanities, Catholic University of Chile. pablosaavedrasilva@gmail.com
- Dorotea López, Director Institute of International Studies, University of Chile. dolopez@uchile.cl
- Nanno Mulder. International Trade and Integration Division, Economic Commission for Latin America and the Caribbean. nanno.mulder@cepal.org