

## JAVIERA CÁCERES BUSTAMANTE

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Institute of International Studies - University of Chile

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### EDUCATION

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- 2023 - **London School of Economics and Political Science** - Ph. D. in International Development
- 2022 - 2023 **London School of Economics and Political Science** - MREs in International Development
- 2016 - 2017 **University of Chile** - Master's in International Strategy and Trade Policy
- 2015 **University of Chile** - Diploma in Trade Policy
- 2015 **University of Chile** - Diploma in International Studies
- 2012 – 2015 **Pontifical Catholic University of Chile** - Minor in Applied Politics
- 2011 – 2015 **Pontifical Catholic University of Chile** - Bachelor of Arts in English Literature and Linguistics

### SELECTED AWARDS

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- 2024 **UNITED NATIONS ECONOMIC AND SOCIAL COMMISSION FOR ASIA AND THE PACIFIC (UNESCAP)**  
Early Career Researcher award for early career researchers who submit a highly-quality, original, and innovative paper.
- 2022 **LONDON SCHOOL OF ECONOMICS AND POLITICAL SCIENCE**  
Full scholarship for Mres and Ph.D. studies
- 2022 **CENTRE FOR INTERNATIONAL SUSTAINABLE LAW (CISDL)**  
CISDL Legal Specialist Award – Trade and Investment Law Programme
- 2020 **UN POLICY HACKATHON ON MODEL PROVISIONS FOR TRADE IN TIMES OF CRISIS AND PANDEMIC IN REGIONAL AND OTHER TRADE AGREEMENTS**  
Certificate of Excellent Contribution: Towards Crisis-Sensitive Trade Provisions: An Analysis of the Pacific Alliance  
Certificate awarded by UN ESCAP - UNCTAD
- 2019 **ZHEJIANG GONGSHANG UNIVERSITY**  
**VISITING PROGRAM FOR YOUNG SINOLOGISTS HANGZHOU CHINA**  
Full scholarship
- 2011 - 2014 **PONTIFICAL CATHOLIC UNIVERSITY OF CHILE**  
Academic Excellence Scholarship for undergraduate studies. B.A. in English Literature and Linguistics



## ACADEMIC AND PROFESSIONAL POSITIONS

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- 2022 (Sep.) - to date      **LONDON SCHOOL OF ECONOMICS AND POLITICAL SCIENCE**  
Ph. D. Fellow – International Development Department.
- 2020 – to date              **CENTRE FOR INTERNATIONAL SUSTAINABLE DEVELOPMENT LAW**  
Research Fellow
- 2019 – to date              **INSTITUTE OF INTERNATIONAL STUDIES**  
**UNIVERSITY OF CHILE**  
Instructor Professor (IEI Faculty member)
- 2018                          **CONSULTING FIRM: BIGESTA**  
Consultant for project related to service exports to Peru.
- 2018 - 2022                **INSTITUTE OF INTERNATIONAL STUDIES**  
**UNIVERSITY OF CHILE**  
Editor of the Latin American Journal of Trade Policy.
- 2017 – 2019                **CONSULTING FIRM TERSUS, SUSTAINABLE TERRITORY**  
Consultant for projects related to the internationalization of products protected by Geographical Indications of the Tarapacá Region.
- 2017 – 2019 (Feb.)      **INSTITUTE OF INTERNATIONAL STUDIES (IEI)**  
**UNIVERSITY OF CHILE**  
Research Assistant.
- 2017                          **ECONOMIC COMMISSION FOR LATIN AMERICA AND THE**  
**CARIBBEAN (ECLAC)**  
Research intern at the International Trade and Integration Division.

## TEACHING

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- 2023                          **LONDON SCHOOL OF ECONOMICS AND POLITICAL SCIENCE**  
Teacher at LSE Summer School: International Political Economy: States and Markets in the 21st Century.
- 2019 – 2022                **INSTITUTE OF INTERNATIONAL STUDIES**  
**UNIVERSITY OF CHILE**  
I have lectured both at the undergraduate and graduate levels in the University of Chile. I was responsible for International Negotiations and Trade Policy courses in the Bachelor Degree in International Studies program (2020 - 2022) and in the Professional Title of Specialist in International Relations (2018 - 2022). Moreover, I lectured on international development and trade policy issues at the Masters, Diplomas, and undergraduate levels. Since 2018, I participate in the University of Chile's international development academic program, being part of formulation and implementation teams of the Master's in International Development and Cooperation, and the coordination of the Diploma in International Development.



## SELECTED RESEARCH PROJECTS

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### **Project: Sustainability inclusion in EU trade agreements**

Financing Institution: CISDL

Topic: International trade and investment agreements, sustainability.

Objective: To examine, through a legal comparative perspective, the inclusion of sustainability-related provisions in the EU's trade and investment agreements and propose model clauses for future negotiations.

Period: 2022 - 2023

### **Project: Research lab on Multilateralism crisis**

Financing Institution: University of Chile

Topic: multidisciplinary analysis on the international system crisis

Objective: To examine, through the use of multidisciplinary perspective, the factors that determine the current crisis of the multilateral system.

Period: 2022 - 2023

### **Project: Latin America's participation in the audiovisual global value chain**

Financing Institution: Inter-American Development Bank.

Topic: Internationalization of SMEs, audiovisual sector, global value chains

Objective: To analyse how Latin American countries may incorporate in the audiovisual global value chain.

Period: 2021 – 2022

### **Project: Use of tariff preferences in trade agreements: an analysis of Chilean imports**

Financing Institution: PEEI – University of Chile

Topic: International trade, quantitative methods

Objective: To examine, through the use of econometric tools, the factors -value and proximity- that determine the use of the tariff preferences that Chile has delivered in its PTA negotiations.

Period: 2020 - 2021

### **Project: Challenges and opportunities to incorporate a gender perspective into the Pacific Alliance**

Financing Institution: Inter-American Development Bank.

Topic: International trade, gender, sustainable development

Objective: To develop “model measures” towards the inclusion of a gender and trade chapter in the Pacific Alliance.

Period: 2020 – 2021

### **Project: Gender perspective analysis in economic stimulus packages in the face of the COVID-19 crisis**

Financing Institution: Institute of International Studies, within the framework of the Academic Strengthening in International Development and Global Public Policies (FIDA)

Topic: Gender, inclusive development

Objective: Analyse how the gender perspective has been incorporated in economic stimulus packages that respond to the current crisis.

Period: 2020 – 2021

### **Project: Artificial Intelligence and author's definition in Chilean Copyright**

Financing Institution: Ministry of Cultures, book and lecture fund.

Topic: Intellectual property

Objective: Analyse the current state of the discussion in Chile regarding the copyrights conferred to works created by Artificial Intelligence (AI). Then, provide policy recommendations to face a new topic in the development of the publishing industry.

Period: 2019 –

**Project: Artificial Intelligence: A new frontier for Intellectual Property Policy**

Financing Institution: Vice Rectory of Research and Development – University of Chile, PROA Project

Topic: Intellectual property, comparative and international political economy of development

Objective: Analyse the gap in regulations regarding the protection of the copyright of works created by Artificial Intelligence, comparing current standards in international agreements, the United States, the United Kingdom, the European Union in contrast to Chile and others Latin American countries.

Period: 2019

SELECTED CONSULTANCY PROJECTS

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2024	<b>UNITED NATIONS ECONOMIC AND SOCIAL COMMISSION FOR ASIA AND THE PACIFIC</b> Lead consultant for project at the United Nations ESCAP’s Division of Trade, Investment and Innovation.
2022 - 2024	<b>CENTRE FOR INTERNATIONAL SUSTAINABLE DEVELOPMENT LAW</b> Lead consultant for project related to EU – Latin American Agreements' sustainability.
2021 - 2022	<b>ECONOMIC COMMISSION FOR LATIN AMERICA AND THE CARIBBEAN</b> Lead consultant for technical assistance for Chile, Uruguay and El Salvador on trade and gender issues.
2020 - 2021	<b>CENTRE FOR INTERNATIONAL SUSTAINABLE DEVELOPMENT LAW</b> Lead consultant for project related to EU – Mercosur and EU – Chile Agreements.
2021 - 2022	<b>PROCHILE, MINISTRY OF FOREIGN AFFAIRS</b> Lead consultant for the creation of ProChile’s virtual learning platform.
2021 - 2022	<b>UNDERSECRETARY OF INTERNATIONAL ECONOMIC RELATIONS, MINISTRY OF FOREIGN RELATIONS</b> Consultant for project regarding MSMEs’ determinants for export performance.
2021	<b>WORLD BANK</b> Consultant for project on Chile’s participation on global value chains.
2021 - 2022	<b>INTER-AMERICAN DEVELOPMENT BANK</b> Lead consultant for project Reconfiguration of Audiovisual Global Value Chains: Impacts, opportunities, threats and strategies for Latin America and the Caribbean
2020 - 2021	<b>UNDERSECRETARY OF INTERNATIONAL ECONOMIC RELATIONS, MINISTRY OF FOREIGN RELATIONS</b> Consultant for project related to the creation of a services export’s handbook.
2018	<b>PROCHILE, MINISTRY OF FOREIGN AFFAIRS</b> Consultant for a project that analysed design industries internationalization.
2018	<b>CONSULTING FIRM: BIGESTA</b> Lead consultant for project related to service exports to Peru.

## PUBLICATIONS

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### WoS/SCOPUS Journal

Cáceres Bustamante, J., & Delev, C. (2023). **Where to Next? Modernizing Environmental Commitments in EU-Latin America Free Trade Agreements.** *Legal Issues of Economic Integration*, 50(3). WoS - Scopus.

Boza, S., Muñoz, J., & Cáceres, J. (2023). **Does harmonization reduce the impact of SPS measures on agricultural exports? An assessment from the Chilean fruit sector.** *Revista de la Facultad de Ciencias Agrarias UNCuyo*. Scopus.

Muñoz, F.; López, D.; & Cáceres, J. (2023). **Chile – South Korea FTA: Extensive and intensive margins analysis.** *Revista de Análisis Económico*. 38(2), 73-99. Scopus.

López, D.; Muñoz, F. & Cáceres, J. (2022). **El Tratado de Libre Comercio entre Chile y la República de Corea: evaluación mediante controles sintéticos.** *Revista de la CEPAL*. 138, 141-162. WoS

Muñoz, F. & Cáceres, J. (2022). **Drafting e-commerce regulations for a sustainable economic recovery: Lesson from DEPA analysis.** *Justica do Direito*. 36(2), 69-104. Scopus

Muñoz, F; Cáceres, J. & López, D.; (2021). **Are Free Trade Agreements an enough Condition to Diversify and Add Value to Exports? The Case of Chile and Korea.** *Journal Asia Pacific Economy*. [doi.org/10.1080/13547860.2021.1960614](https://doi.org/10.1080/13547860.2021.1960614) WoS - Scopus.

Cáceres, J. & Muñoz, F. (2020). **Artificial Intelligence, A new frontier for intellectual property policymaking.** *NTUT Intellectual Property Law and Management*. 9(2) pp. 108-131. Scopus

López, D., Cáceres, J. Muñoz, F., & Núñez, A. (2020). **Internationalization of Creative Industries: Chilean Design.** *The International Journal of Design in Society* 14 (1): 1-22. doi:10.18848/2325-1328/CGP/v14i01/1-22. Scopus

Cáceres Bustamante, J. (2019) **‘Intellectual property rights as branding services for exports value-adding: an analysis of Chile’s ‘Sello de Origen’ programme’,** *International Journal of Intellectual Property Management*, Vol. 9, Nos. 3/4, pp.315–341. doi: [10.1504/IJIPM.2019.103044](https://doi.org/10.1504/IJIPM.2019.103044) Scopus

### Books

Zibetti, F., Muñoz, F., Cáceres, J. (eds.) (In press). **¿Crisis del sistema internacional? Reflexiones sobre el multilateralismo.** Santiago: RIL editores.

Zibetti, F., Muñoz, F., Cáceres, J. (eds.) (In press). **Perspectivas del Multilateralismo.** Santiago: RIL editores.

### Books chapters

Muñoz, F. & Cáceres, J. (Accepted). **Chile’s PTA services impact assessment: Looking beyond trade flows: women’s employment participation.** In: Elsig, M., Polanco, R. & Lugg, A. *Globalization in Latin America: The Law, Politics and Economics of Preferential Trade Agreements.* Cambridge University Press.

Muñoz, F., Cáceres, J. Bórquez, A. (In press). **La pandemia de COVID-19 y el incremento del proteccionismo comercial**. In: Zibetti, F., Muñoz, F., Cáceres, J. (eds.). *¿Crisis del sistema internacional? Reflexiones sobre el multilateralismo Volumen I*. Santiago: RIL editores.

Cáceres, J. & Muñoz, F. (2023) **“South America’s leadership in gender mainstreaming in trade agreements”**. In Bahri, A.; López, D.; Remy, J. (eds.) *Trade and Gender*. Cambridge University Press.

Cáceres, J. & Muñoz, F. (2022). **The gendered impact of Covid-19 crisis in Latin America. En: New Paths of International Relations**. In: Baisotti, P. & Moscuza, P. (Eds). *Reframing Globalization after COVID-19. Pandemic Diplomacy amid the Failure of Multilateral Cooperation*. Pp. 66-96. Sussex: Sussex Academic Press.

Cáceres, J. (2022). **Chinese export promotion policies towards Latin America: The Belt and Road Initiative**. In: Bórquez, A.; López, D.; Guoyou, S. & Muñoz, F. (Eds.). *China trade policy in Latin America: puzzles, transformation and impacts*. Zurich: Springer

Muñoz, F & Cáceres, J. (2022). **An Analysis of E-commerce Provisions in Sino-Latin American Relations**. In: Bórquez, A.; López, D.; Guoyou, S. & Muñoz, F. (Eds.). *China trade policy in Latin America: puzzles, transformation and impacts*. Zurich: Springer

Cáceres, J. & Muñoz, F. (2020). **Inteligencia artificial y derecho de autor: una discusión necesaria**. En: Terlizzi, M. & Wachowicz, M. (Eds.). *Propiedad Intelectual, Sociedad y Desarrollo. Reflexiones desde América Latina*. pp. 28-43. Buenos Aires: FLACSO Argentina – GEDAI.

### Other publications

Cáceres, J.; Sánchez, I., & Muñoz, F. (Accepted). **Net neutrality exceptionality: a look into the Pacific Alliance countries during the COVID-19 pandemic and Lessons for Asia Pacific economies**. UNESCAP.

Cordonier-Segger, MC., & Cáceres, J., (Accepted). **Sustainable Development and Climate Change Mitigation in International Trade and Investment Law: Lessons Learned from EU-Chile, EU-Mercosur, EU-Kenya and the Draft Agreement on Climate Change, Trade and Sustainability (ACCTS) 15(1) Trade, Law and Development**.

Cáceres, J. (In press). **Geographical Indications as a Driver for Tourism Development: The Chinese Case**. Zhejiang University: China.

Cáceres, J., (2022). **APEC y la inserción económica de Chile en el Asia Pacífico**. *Revista Diplomacia “Diplomacia y Política Exterior Económica de Chile”*. (147). Disponible en: <https://academiadiplomatica.cl/wp-content/uploads/2023/05/Revista-Diplomacia-N%C2%B0-147.-ok.pdf>

Cáceres, J. (2022). **Brief on the Chile Inclusion of Environment Commitments in Trade Agreements and The Current EU-Chile Trade Agreement Negotiations**. In *International Trade, Climate Change, and Environmental Interfaces*. [https://www.cisd.org/wp-content/uploads/2022/05/Brief-on-the-Chile-Inclusion-of-Environment-Commitments-in-Trade-Agreements-and-The-Current-EU-Chile-Trade-Agreement-Negotiations\\_Javiera-Caceres-Bustamante\\_revised.pdf](https://www.cisd.org/wp-content/uploads/2022/05/Brief-on-the-Chile-Inclusion-of-Environment-Commitments-in-Trade-Agreements-and-The-Current-EU-Chile-Trade-Agreement-Negotiations_Javiera-Caceres-Bustamante_revised.pdf)

Albertoni, N.; Cáceres, J. & Massa, C. (2022). **Una revisión de los debates actuales vinculados al comercio internacional y la sostenibilidad ambiental**. *Latin American Journal of Trade Policy*. 5(14). pp. 7 -25.



Muñoz, F.; Cáceres, J.; López, D.; Rebolledo, S.; & Rojas, S. (2022). **Radiografía de la Realidad de las PYME Exportadoras.** SUBREI: Santiago. [https://www.subrei.gob.cl/docs/default-source/estudios-y-documentos/otros-documentos/radiografia-de-la-realidad-de-las-pyme-exportadoras.pdf?sfvrsn=82bcb933\\_1](https://www.subrei.gob.cl/docs/default-source/estudios-y-documentos/otros-documentos/radiografia-de-la-realidad-de-las-pyme-exportadoras.pdf?sfvrsn=82bcb933_1)

Muñoz, F., Cáceres, J.; & Rojas, S. (2021). **Manual exportación de servicios y aprovechamiento de tratados de libre comercio.** Santiago: SUBREI.

Cáceres, J; Tokas, M; Gehring, M; de Andrade Correa, F. (2021). **Environment and Climate Change in the Draft EU-Mercosur Trade Agreement.** In International Trade, Climate Change, and Environmental Interfaces. <https://www.cisd.org/wp-content/uploads/2021/04/Environment-and-Climate-Change-in-the-Draft-EU-29.04.2021-Final.pdf>

Winkler, D., Echandi, R., Muñoz, F. & Cáceres, J. (2021). **Breaking into Manufacturing Global Value Chains: Key Constraints and Policy Options for Chile.** World Bank Input.

Muñoz, F.; Cáceres, J.; Alarcón, B.; Chávez, L.; Fierro, M.; Guzmán, L.; Hidalgo, V.; Martínez, A.; Montenegro, C.; Pérez, A.; Ramírez, M.; Rogaler, T.; & Zibetti, F. (2021). **Integrating Digital Economy into the Pacific Alliance: Lessons from the DEPA Agreement.** Revista Integración y Comercio: Inter-American Development Bank.

Cáceres, J.; Muñoz, F.; Alarcón, B.; Chávez, L.; Fierro, M.; Guzmán, L.; Hidalgo, V.; Martínez, A.; Montenegro, C.; Pérez, A.; Ramírez, M.; & Rogaler, T. (2021). **Challenges and Opportunities to Incorporate Gender Perspective into the Pacific Alliance.** Revista Integración y Comercio: Inter-American Development Bank.

Cáceres, J. (2020). **“Briefing 5: Economic Stimulus, Trade and Investment Agreements. Contributions to the Green Transition”.** In International Trade, Climate Change, and Environmental Interfaces: UK Legal Brief Series. Centre for International Sustainable Development Law. Available at: <https://www.cisd.org/wp-content/uploads/2020/10/Briefing-5-Economic-Stimulus-Trade-and-Investment-Agreements.pdf>

Muñoz, F.; Cáceres, J.; Zibetti, F.; Alarcón, B.; Chávez, L.; Collio, P.; Fierro, M.; Guzmán, L.; Hidalgo, V.; Martínez, A.; Montenegro, C.; Muenza, S.; Pérez, A.; Ramírez, M.; Rogaler, T.; Sánchez, I. (2020). **Towards crisis-sensitive trade provisions: An analysis of the Pacific Alliance.** A contribution to the Policy Hackathon on Model Provisions for Trade in Times of Crisis and Pandemic in Regional and other Trade Agreements. UNESCAP. Available at <https://www.unescap.org/sites/default/files/134%20Final-Team%20Felipe%20Mu%C3%B1oz-Chile%20.pdf>

Muñoz, F. & Cáceres, J. (2020). **China y Chile frente al mayor desafío mundial.** China Hoy. Septiembre 2020. pp. 45-46.

### Working papers

Cáceres, J.; Arias, J.; Cordero, S. (2016) “Inserción de proveedores de servicios chilenos en la minería peruana”. Published in: *Cuadernos de Estudios Internacionales*, University of Chile. Available in: <http://www.iei.uchile.cl/publicaciones/132114/insercion-de-proveedores-de-servicios-chilenos-en-la-mineria-peruana>

Altman, D. (2016). “Strengthening democratic quality: reactive deliberation in the context of direct democracy” In: Tuesta, F. (Ed) *Partidos Políticos y Elecciones*, Representación Política en América Latina. PUCP. Lima. (Translation).

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